



Mercedes-Benz club of New Zealand  
C/- PO Box 1587  
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1010

### Founding Story

The Mercedes-Benz club of New Zealand was formed at a special meeting on July 25, 1972. The meeting was had at the Red Cross Hall in Waipukurau. In attendance were 29 Mercedes-Benz owners. Among them were Ian Longley, our current Patron and Ken Williams who is still an active member of the club.

In 1973 the Mercedes-Benz dealerships were run by a Cable Price Corporation. Don Mekalick represented Cable Price at the meeting and showed films on how safe Mercedes-Benz were. As well as car racing films.

From the meeting they then created the club into an Incorporated Society under the name of **"The Mercedes Benz Club of New Zealand (Incorporated)"**. This was completed on the 20<sup>th</sup> of September 1972. The name was obviously not to the satisfaction of all members as it was changed on 7 November 1972 to **"Mercedes Benz Club of New Zealand (Incorporated)"**.

The named again changed on 24<sup>th</sup> February 2012 to **"Mercedes-Benz Club of New Zealand Incorporated"**.

The formation of the club was a big event in the area and even made the front page of the regional newspaper (clipping attached)

Regards

A handwritten signature in black ink, appearing to be "Daryl Jeffery".

Daryl Jeffery  
Immediate Past President